Please read all of the instructions carefully and retain for future reference.

**Safety Instructions**

When using electrical appliances, basic safety precautions should always be followed.
Check that the voltage indicated on the rating plate corresponds with that of the local network before connecting the appliance to the mains power supply.
Children younger than 3 years old should be kept away from the appliance unless continuously supervised.
Children aged from 3 years and less than 8 years shall only switch on/off the appliance, provided that it has been placed or installed in its intended operating position and they have been given supervision or instruction concerning the use of the appliance in a safe way and understand the hazards involved.
Children aged from 3 years and less than 8 years shall not plug in, regulate or clean the appliance or perform user maintenance.
Children should be supervised to ensure that they do not play with the appliance.
The appliance is not a toy.
The fixing pack contains small items, which should be kept away from young children.
This appliance contains no user serviceable parts. If the power supply cord, plug or any part of the appliance is malfunctioning or if it has been dropped or damaged, only a qualified electrician should carry out repairs. Improper repairs may place the user at risk of harm.
Keep the appliance and its power supply cord out of reach of children.
Keep the appliance and its power supply cord away from heat or sharp edges that could cause damage.
Keep the power supply cord away from any parts of the appliance that may become hot during use.
Keep the appliance away from other heat emitting appliances.
Keep furniture, curtains and other flammable material at least 1 metre away from the appliance.
Do not run the supply cord under carpets, rugs etc. or anywhere where it may present a trip hazard.
Do not immerse the appliance or plug in water or any other liquid.
Do not operate the appliance with wet hands.
Do not use this appliance in the immediate surroundings of a bath, a shower or swimming pool.
Do not leave the appliance unattended whilst connected to the mains power supply or when in use.
Do not remove from the mains power supply by pulling the cord; switch off and remove the plug by hand.
Do not use the appliance for anything other than its intended use.
Do not cover this appliance.
Do not use this appliance outdoors.
Do not attempt to move the appliance whilst it is in use.
Do not touch the appliance during use, as it will get very hot and could cause injury.
Do not use the appliance with a programmer, timer, separate remote-control system or any other device that will switch the appliance on automatically, as there is a risk of fire if the heater is covered or positioned incorrectly.
Do not clean the appliance with abrasive chemicals or materials such as scourers as they may damage the appliance and impair future function.
The appliance should be used on a stable, heat resistant surface.
The appliance must not be located immediately below or next to a mains power supply.
Always unplug the appliance after use and before any cleaning or maintenance.
Always ensure that the appliance has cooled fully after use, any cleaning or maintenance.
Never use accessories that are not recommended or supplied by the manufacturer. It could cause danger to the user and damage to the appliance.
Use of an extension cord with the appliance is not recommended.
This appliance is intended for domestic use only. It should not be used for commercial purposes.
**Note:** Only use the specified rated light bulb.
**Warning:** In order to avoid overheating, do not cover the appliance.
**Warning:** This appliance is not equipped with a device to control the room’s temperature. Do not use this appliance in small rooms whilst occupied by persons incapable of leaving the room on their own, unless constant supervision is provided.
**Warning:** Normal voltage is still present in this appliance as long as the appliance is connected to the electrical source. Always unplug the appliance when not in use.

**Warning:** In order to avoid a hazard, due to inadvertently tripping the thermal cut-out, this appliance must not be supplied through an external switching device, such as a timer. Nor should it be connected to a circuit this is regularly switched on and off by the utility.

**Caution:** Some parts of this product can become very hot and cause burns. Particular attention has to be given where children and vulnerable people are present.

⚠️ **Caution:** Hot surface. Do not touch the hot section or heating components of the appliance.
Getting Started

Remove the appliance from the box.
Remove any packaging from the appliance.
Place packaging inside the box and either store or dispose of safely.

In the Box

Fireplace with built-in hearth
Pebble pack
Concealed fixings pack containing:
  2 metal wall brackets
  1 t-shaped hook
  5 wall plugs (for the wall fixing)
  5 No.5 32 mm screws (for the wall fixing)
Instruction manual

Features

2000 W
Two heat settings: 1000 W/ 2000 W
Overheat protection
Thermal cut-out device
Flame effect setting
Acrylic and white pebble bowl fuel bed
Fully assembled contemporary design
Description of Parts

1. Main body
2. Heating 1 switch
3. Heating 2 switch
4. Fan switch
5. On/Off switch
6. Hearth
7. Pebbles
8. Control panel
9. Translucent cover (underneath pebbles)
10. Fire bowl
Instructions for Use

Before First Use

When using this Conception Wall Fire for the first time, a slight odour may be emitted. This is normal and will subside after a few uses.
Place the Conception Wall Fire on a flat, stable, heat-resistant surface at least 1 metre away from furniture, curtains or any other flammable materials.
If placing the Conception Wall Fire in an alcove, make sure that there is at least 150 mm of space on all sides, to ensure good air circulation.
The Conception Wall Fire must not be located over a mains power socket. The mains power socket must always be accessible in order to disconnect the Conception Wall Fire from the mains power supply for cleaning, maintenance or when replacing a bulb.

Wall Mounting the Conception Wall Fire

Installation of the Conception Wall Fire should be carried out by two people in order to avoid injury, damage to the property or the fireplace.
STEP 1: Ensure that the Conception Wall Fire is unplugged from the mains power supply.
STEP 2: Open the fixing pack and place all of the contents into a container. This will reduce the risk of losing any small pieces.
STEP 3: At the rear of the Conception Wall Fire at each side, there is a bracket (shown below). These fire brackets engage behind the wall mounted brackets to provide a secure fixing method that cannot be seen in normal use.
Hold the fireplace to the wall that it will be fixed to and using a pencil, mark the height of the brackets at each side of the fire.

STEP 4: The wall bracket needs to be mounted approximately 30 mm inwards from the outer edge of the fire surround to match the position of the fire brackets. Hold the wall brackets in place and carefully mark the positions of the screw holes onto the wall.
STEP 5: Drill where the holes have been marked, then insert the wall plugs.
STEP 6: Screw the wall brackets into place.
STEP 7: Hold the Conception Wall Fire above the brackets, leaning it against the wall for support.
STEP 8: Carefully lower the Conception Wall Fire onto the brackets.

Note: You will notice a slight gap behind the fireplace, this is normal as it is required for air ventilation.
Note: Do not cut the wire to fix the wiring to a wall socket, as this will invalidate your guarantee.

Mounting the Conception Wall Fire on a Separate Hearth

In order to avoid the possibility of the fire being accidentally lifted from its side mounting brackets when the fire is mounted on a separate hearth, an additional bracket is provided.

STEP 1: Ensure that the Conception Wall Fire is unplugged from the mains power supply.
STEP 2: Open the fixing pack and place all of the contents into a container. This will reduce the risk of losing any small pieces.
STEP 3: At the rear of the Conception Wall Fire at each side, there is a bracket (shown below). These brackets engage behind the wall mounted brackets to provide a secure fixing method that cannot be seen in normal use.

30 mm
**STEP 4:** The wall bracket needs to be mounted approximately 30 mm inwards from the outer edge of the fire surround. Hold the wall brackets in this position and carefully mark the positions of the screw holes.

**STEP 5:** Drill where the holes have been marked, then insert the wall plugs.

**STEP 6:** Screw the wall brackets into place.

**STEP 7:** Hold the Conception Wall Fire above the brackets, leaning it against the wall for support.

**STEP 8:** Carefully lower the Conception Wall Fire onto the brackets so that the fireplace rests on the hearth.

**STEP 9:** Using a pencil, draw a line approximately 100 mm along the wall against the edge of the hearth, starting from the outer right hand side of the Conception Wall Fire. Repeat this at the left side of the fire. This will mark the height of the hearth against the wall as well as where the corners of the Conception Wall Fire will sit.

**STEP 10:** Remove the Conception Wall Fire by lifting it from the wall mounting brackets and then remove the hearth.

**STEP 11:** Using the lines drawn onto the wall as a reference, drill a hole in the centre, 20 mm below the base of the Conception Wall Fire.

**STEP 12:** Insert the wall plug into the hole.

**STEP 13:** On the Conception Wall Fire, insert the t-shaped bracket into the recess in the bottom centre of the front panel. They should hang below the Conception Wall Fire.

**STEP 13:** Refit the Conception Wall Fire onto the wall brackets, ensuring that it does not drop below the baseline previously marked.

**STEP 14:** Screw the t-shaped bracket to the wall.

**STEP 15:** Slide the hearth back into place underneath the Conception Wall Fire.

**Note:** It may be necessary to lift the fire slightly while fitting the t-shaped bracket.
Installing the Pebbles

Remove the pebbles from the packaging.
Arrange them evenly on the translucent cover over the fire bowl.
If the pebbles do not let through an even amount of light once the Conception Wall Fire has been turned on, turn off the Conception Wall Fire at the mains power supply, allow to cool completely and then rearrange the pebbles on the translucent surface until the desired effect has been reached.

Using the Conception Wall Fire

STEP 1: Plug the Conception Wall Fire into the mains power supply.
STEP 2: Turn on the Conception Wall Fire by pressing the ‘On/Off’ switch. This will also operate the light.
STEP 3: To operate the Conception Wall Fire, first turn on the ‘Fan’ switch.
STEP 4: Select the desired heat output by turning on one or both of the heat setting switches.
To operate the Conception Wall Fire at a low heat setting (1000 W), turn on the ‘Heating 1’ switch. To operate the Conception Wall Fire at a high heat setting, turn on switches marked ‘Heating 1’ and ‘Heating 2’ together (2000 W).

Note: The Conception Wall Fire will only operate if the ‘Fan’ switch is turned on.
Note: Turning on the ‘Fan’ switch without turning on either of the ‘Heating’ switches will operate the Conception Wall Fire without heat.
Note: Selecting the ‘Heating 2’ switch will have no effect on the Conception Wall Fire.
**Thermal Cut-Out Device**

This Conception Wall Fire is fitted with a thermal safety cut-out system, built-in to prevent it overheating. Should the Conception Wall Fire start to overheat, the thermal safety cut-out system will automatically operate and the Conception Wall Fire will switch off. The Conception Wall Fire will only resume normal operation when it has cooled sufficiently.

When the thermal safety cut-out activates, the Conception Wall Fire should be left to cool for approximately 15 minutes before using again.

Before turning the Conception Wall Fire back on, check that there is nothing obstructing the airflow or blocking the air intake.

**Bulb Replacement**

Always unplug the Conception Wall Fire from the mains power supply and leave it to cool completely before attempting to replace a bulb.

Remove the pebbles from the trim.

Loosen the two screws holding the semi-opaque cover in position and then remove the cover.

Remove the defective bulb by pulling it out of the holder. Replace with a 28 W 230 V SES E14 bulb.

Reassemble the Conception Wall Fire by fixing the semi-opaque cover back on and then replacing the pebbles.

**Note:** Due to the indeterminate life span and the ease of replacement, the bulbs are specifically excluded from the guarantee provided with this product.

**Caution:** Take care not to touch the bulbs with bare hands.

**Troubleshooting**

<table>
<thead>
<tr>
<th>Problem</th>
<th>Cause</th>
<th>Solution</th>
</tr>
</thead>
<tbody>
<tr>
<td>The Conception Wall Fire is not operating.&lt;br&gt;The fan is not running.</td>
<td>The thermal cut-out device has operated.</td>
<td>Replace the fuse.&lt;br&gt;Leave the Conception Wall Fire to cool for 15 minutes then switch it back on.</td>
</tr>
<tr>
<td>No heat or light is being emitted from the Conception Wall Fire.</td>
<td>There may be a problem with the power supply to the Conception Wall Fire.</td>
<td>Check the mains power supply by plugging in a working appliance. If the mains power supply is functional and the cord or plug of the Conception Wall Fire is suspected to be faulty, have it checked by a qualified electrician.</td>
</tr>
<tr>
<td>No light is being emitted from the Conception Wall Fire.</td>
<td>The bulb has blown.</td>
<td>Check the bulb by replacement.</td>
</tr>
</tbody>
</table>
Care and Maintenance

Always unplug the Conception Wall Fire from the mains power supply and allow to cool sufficiently before performing any cleaning or maintenance.
Wipe the exterior of the Conception Wall Fire with a soft, damp cloth and allow to dry thoroughly.
Do not use harsh or abrasive cleaning solvents, as these may damage the finish of the Conception Wall Fire.
Do not use polishes or abrasive materials to clean the semi-opaque cover of the Conception Wall Fire.
Do not immerse the Conception Wall Fire in water or any other liquid.

Specifications

Product code: EH0089
Supply: 220–240 V ~ 50 Hz
Power: 2000 W
Fuse: 13 A
Lighting: 1 x clear 230 V 28 W SES E14 bulb
**Connection to the mains**

Please check that the voltage indicated on the product corresponds with your supply voltage.

**Important**

As the colours in the mains lead of this appliance may not correspond with the coloured markings identifying the terminals in your plug, please proceed as follows:

The wires in the mains lead are coloured in accordance with the following code:

- Blue Neutral (N)
- Brown Live (L)
- Green/Yellow Earth (    )

FOR UK USE ONLY - Plug fitting details (where applicable).

The wire coloured BLUE is the NEUTRAL wire and must be connected to the terminal marked N or coloured BLACK.

The wire coloured BROWN is the LIVE wire and must be connected to the terminal marked L or coloured RED.

The wire coloured GREEN/YELLOW must be connected to the terminal marked with the letter E or marked    .

On no account must either the BROWN or the BLUE wire be connected to the EARTH terminal (    ).

Always ensure that the cord grip is fastened correctly.

The plug must be fitted with a fuse of the same rating already fitted and conforming to BS 1362 and be ASTA approved.

If in doubt consult a qualified electrician who will be pleased to do this for you.

**Non-rewireable mains plug**

If your appliance is supplied with a non-rewireable plug fitted to the mains lead and should the fuse need replacing, you must use an ASTA approved one (conforming to BS 1362 of the same rating).

If in doubt, consult a qualified electrician who will be pleased to do this for you.

If you need to remove the plug - DISCONNECT IT FROM THE MAINS POWER SUPPLY and then cut it off the mains lead and immediately dispose of it safely. Never attempt to reuse the plug or insert it into a socket outlet as there is a danger of an electric shock.
UP Global Sourcing
Victoria Street, Manchester OL9 0DD. UK.
If this product does not reach you in an acceptable condition please contact our Customer Services Department by one of the following methods:
Telephone: +44 (0)161 934 2240*
*Telephone lines are open Monday – Friday, 9am – 5pm (Closed Bank Holidays)
Email: customersupport@beldray.co.uk
Fax: 0161 628 2126
Please have your delivery note to hand as details from it will be required.
If you wish to return this product please return it to the retailer from where it was purchased with your receipt (subject to their terms and conditions).
Guarantee
This product is guaranteed for a period of 2 years from the date of purchase against mechanical and electrical defects.
This guarantee is only valid if the appliance is used solely for domestic purposes in accordance with the instructions and provided that it is not connected to an unsuitable electricity supply or dismantled or interfered with in any way or damaged through misuse. Under this guarantee we undertake to repair or replace free of charge any parts found to be defective. Reasonable proof of purchase must be provided.
Nothing in this guarantee or in the instructions relating to this product excludes, restricts or otherwise affects your statutory rights.
In line with our policy of continuous development we reserve the right to change this product, packaging and documentation specification without notice.
Consumables are not guaranteed i.e. plug and fuse.

The crossed out wheelie bin symbol on this item indicates that this appliance needs to be disposed of in an environmentally friendly way when it becomes of no further use or has worn out. Contact your local authority for details of where to take the item for recycling.